



OVERVIEW: FOOD IMPORTATION SYSTEM IN INDONESIA

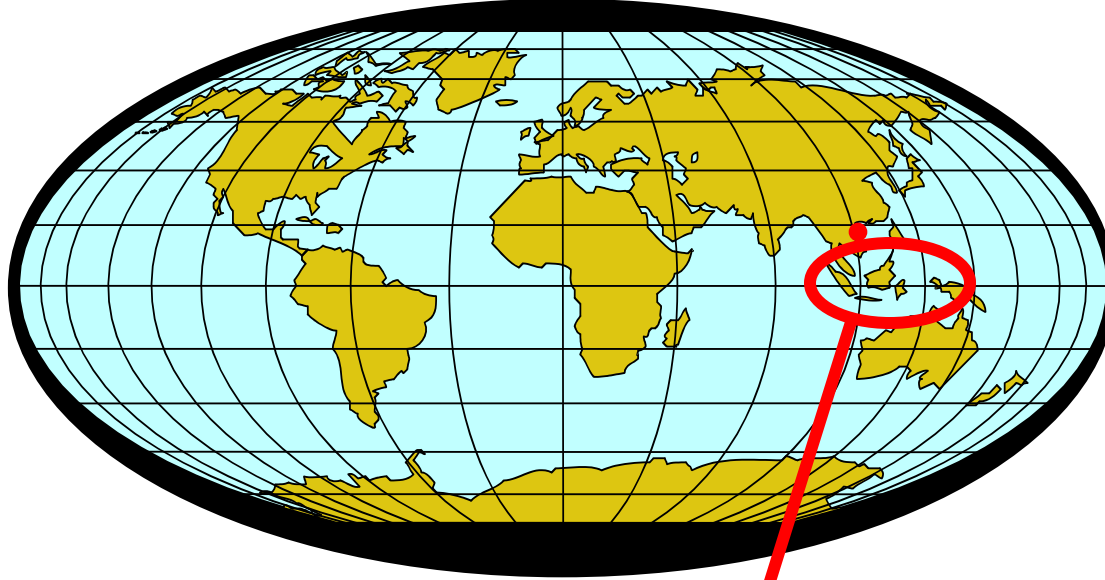
KUALA LUMPUR, 26 – 27 APRIL 2016

**DIRECTORATE OF FOOD INSPECTION AND CERTIFICATION
NATIONAL AGENCY OF DRUG AND FOOD CONTROL, REPUBLIC OF INDONESIA**

AGENDA

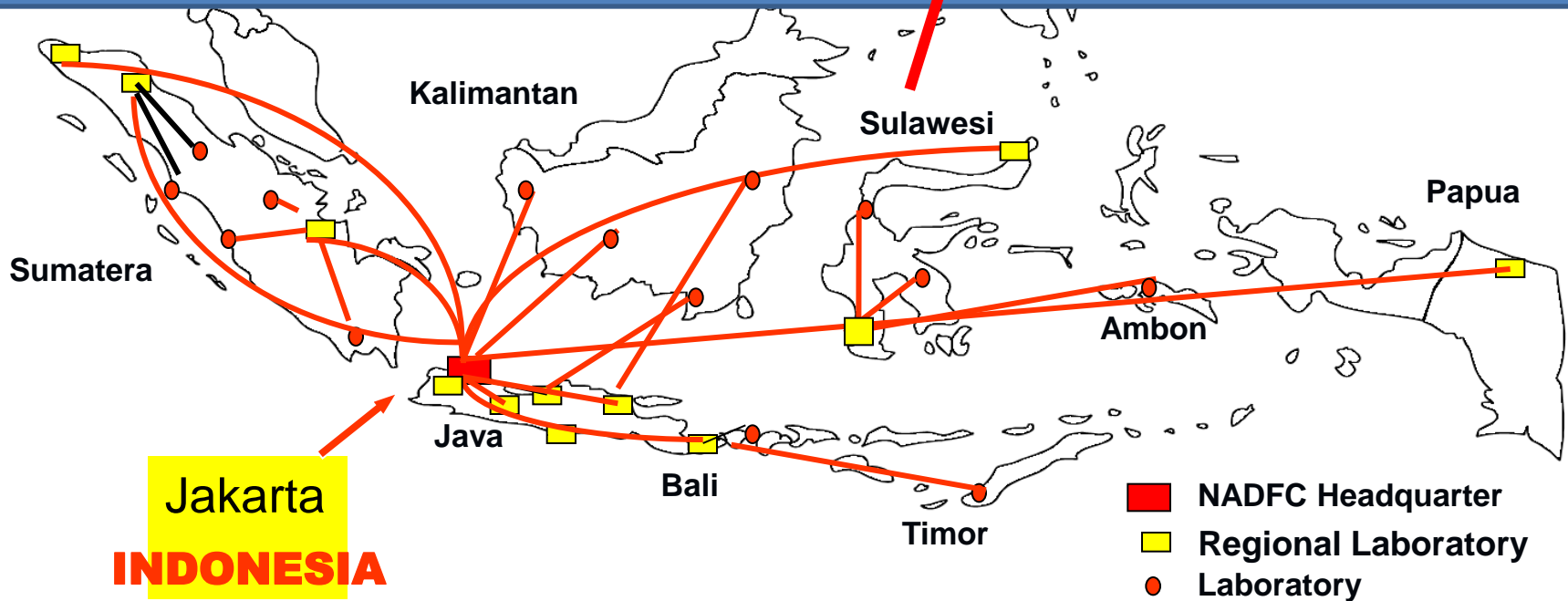
- NADFC's Profile
 - Law and Regulation
 - Importation System
 - Importation Data
 - Halal and Food Safety Control System
-

Where?



Republic of Indonesia

250 millions of people
18000 islands



- Previously DG Food and Drug Control under Ministry of Health
- Presidential Decree No.103 on January 2001, become independent non departmental government agency directly responsible to the President
- Professional, scientific based organization
- Law enforcement body, investigation in the field of food and drug
- Public accountability with risk communication ,hotline services



CHAIRMAN OF BPOM

Inspectorate

PERMANENT SECRETARY

- Bureau of Planning and Financing
- Bureau of International Cooperation
- Bureau of Legislation & Public Relation
- Bureau of General Affairs

Organization chart of BPOM

National
Laboratory
of Drug &
Food
Control

Centre of
Drug & Food
Investigation

Centre of
Drug &
Food
Research

Centre of
Drug &
Food
Information

**DEPUTY FOR THERAPEUTIC
PRODUCTS AND NARCOTICS,
PSYCHOTROPIC AND ADDICTIVE
SUBSTANCES CONTROL**

Directorate for:

- Drug and Biological Products Evaluation
- Therapeutic Products Standardization
- Therapeutic Product and Consumer Goods Production Control
- Therapeutic Product and Consumer Goods Distribution Control
- Narcotics, Psychotropic and Addictive Substance Control

**DEPUTY FOR TRADITIONAL
MEDICINES, COSMETIC AND
COMPLEMENTARY PRODUCT
CONTROL**

Directorate for:

- Traditional Medicines, Food Supplement and Cosmetic Evaluation
- Traditional Medicines, Cosmetic and Complementary Product Inspection and Certification
- Traditional Medicines, Cosmetic and Complementary Product Standardization
- Indonesia Indigenous Medicines

**DEPUTY FOR FOOD SAFETY AND
HAZARDOUS SUBSTANCES
CONTROL**

Directorate for:

- Food Safety Evaluation
- Food Products Standardization
- Food Inspection and Certification
- Surveillance and Food Safety Extension
- Product and Hazardous Substances Control

33 Regional Offices & 8 Pos POM

Food Control System

Control before marketed (Pre market control) :

- Assessment of the safety, efficacy/benefit and quality including labeling/marketing
- Fulfillment of Good Manufacturing Practices

Control of the product in marketed (Post market control) :

- Inspection of production and distribution facilities
- Sampling and laboratory testing
- Supervision of advertisement/promotion/labeling
- Investigations in the field of drugs and food
- Communication Information and Education for consumer empowerment

POST MARKET CONTROL

Inspection on production, distribution channels and port of entry, sampling, lab testing, control of label and advertisement, monitoring, surveillance, and law enforcement



**PRODUCTION
FACILITY (MD)**



**TRADISIONAL
MARKET**

RETAIL OUTLET

DISTRIBUTION FACILITY

MODERN MARKET



**HOME INDUSTRY
(PIRT)**



**DISTRIBUTION
AND RETAIL
FACILITY**



MD, ML and PIRT

AGENDA



- **Food Law (Law No. 18/2012)**
- **Health Law (Law No.36/2009)**
- **Consumer Protection Law (Law No.8/1999)**
- **Government Regulations:**
 - ✓ **No. 69/1999 on Food Labeling and Advertisement**
 - ✓ **No. 28/2004 on Food Safety, Quality, and Nutrition**
- **Minister of Health Regulation No. 33/2012 on Food Additive**
- **Head of NADFC Regulations:**
 - ✓ **No. 12/2015 on Drug and Food Importation Control**
 - ✓ **No. 13/2015 on Material for Drug and Food Importation Control**

REGULATION of Import Control



Food Law No. 18 Year 2012

Article 93

Everyone that imports Food for trade is required to fulfill Food Quality and Safety standard

Government Regulation No. 28/2004 on Food Safety, Quality and Nutrition

Article 36

Any food imported into Indonesian territories for distribution shall comply with the provisions of the prevailing legislation in the fields of food safety, quality and nutrition as well as the provisions of any effective legislation

REGULATION of Import Control



Government Regulation No. 28/2004 on Food Safety, Quality and Nutrition

Article 37 (2)

*In respect of **processed food** to be imported into Indonesian territories for distribution, **the Head of the Agency** may set forth the requirements that:*

- a. The food shall have been examined, inspected and/or declared fit in term of its safety, quality and/or nutrition by the authorized agency in the country of origin.*
- c. The food shall be furnished with the documents stating the results of the examination and/or inspection as contemplated in letter a; and.*
- d. The food shall be tested and/or inspected in Indonesia in terms of its safety, quality and/or nutrition prior to distribution.*

Article 38 (2)

*In respect of food imported into Indonesian territories, which shall be tested and/or inspected, as contemplated in Article 37 paragraph (2) letter c, such food **may only be released from the customs and excise after obtaining the food importation approval issued by the Head of the Agency.***

Article 42

*In the framework of food safety, quality and nutrition control, any processed food either produced domestically or imported into Indonesian territories for trade in retail packaging **shall obtain the registration approval letter, prior to distribution.***

Government Regulation No. 28/2004
on Food Safety, Quality and Nutrition

Many institutions involved in food importation approval:

Min. of Agriculture → Fresh Food

Min. of Marine and Fisheries → Fish Product

**National Agency for Drug and Food Control →
Processed Food**

Food Material



Food Retail Products



Food Importation Approval beyond the Authority of NADFC

- ↗ Fresh- Agriculture Products (fresh vegetable, fresh fruit)
- ↗ Fresh Animal Products (fresh meat, egg, and others fresh animal products)
- ↗ Processed food that have trade government:
 - ◆ Wheat flour
 - ◆ Salt
 - ◆ Sugar ; Refined Sugar
- ↗ Meat products and animal processed products that prohibited to enter Indonesia based on Regulation from Min of Agriculture, because of FMD, BSE, Avian Influenza, etc except have Approval Letter from DG. of Animal Husbandry and Quarantine Agency.

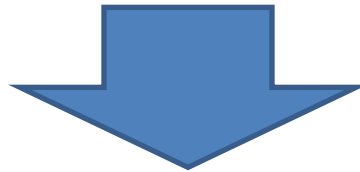


REGULATION of Import Control



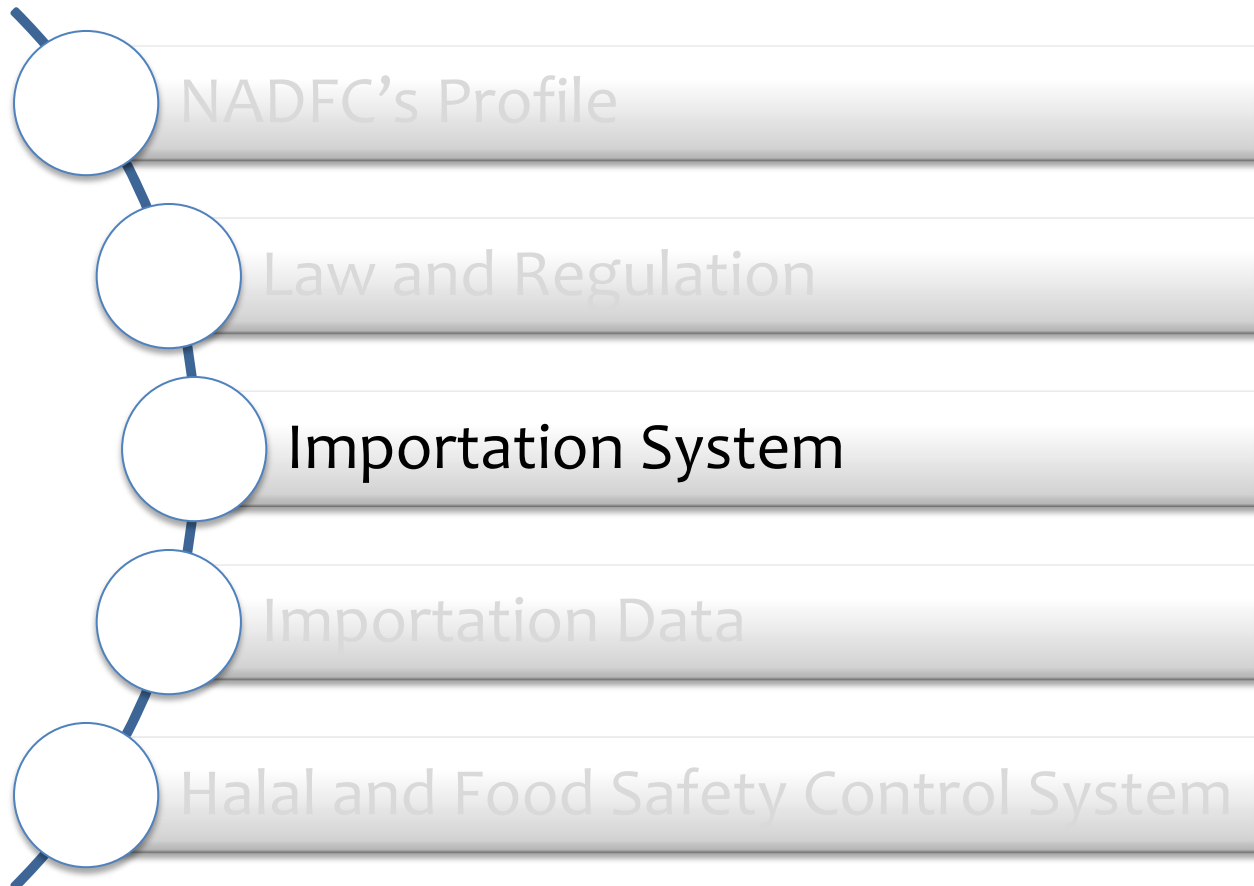
Head of NADFC Decree No. 12 Year 2015
on Drug and Food Importation Control
and

Head of NADFC Decree No. 13 Year 2015
on Material for Drug and Food Importation Control
Implementation date : September 15, 2015



- **Importation approval only valid for one time of importation (every shipment)**
- **Priority Service of The Issuance of Surat Keterangan Impor (Import Approval Letter)**

AGENDA





e-bpom

Badan Pengawas Obat dan Makanan

The National Agency of Drug and Food Control



REGISTRASI BARU

Klik disini untuk registrasi baru perusahaan



LOGIN APLIKASI

Klik disini untuk login kedalam aplikasi e-BPOM



REGULASI

Peraturan yang berkaitan dengan proses yang ada di Aplikasi e-BPOM

Importer Registration

Selamat Datang

Aplikasi e-BPOM adalah aplikasi untuk memfasilitasi layanan publik dalam proses perizinan Importasi Obat Jadi, Bahan Baku Obat, Bahan Baku dan Produk Obat Tradisional, Kosmetika, Produk Komplemen, Bahan Baku Pangan, Bahan Tambahan Pangan dan Produk Pangan di lingkungan Badan Pengawas Obat dan Makanan Republik Indonesia.



Berita Terkini

Pemerintah Mesir Belajar Pelayanan Ekspor Impor Obat dan Makanan di Badan POM
15 Maret 2016

Pengujian Cemarkan Mikroba dan Logam Berat Pada Sertifikat Analisis untuk Pengajuan Surat Keterangan Impor (SKI) Kosmetika

Implementasi Pembayaran PNPB Melalui E-Payment
23 November 2015

e-bpom.pom.go.id

user interface



Input data and upload document via
e-bpom

Detil Pengajuan Surat Keterangan

Perhatikan :

- Harap isi data dengan benar sesuai dengan dokumen atau berkas resmi yang Anda miliki.
- Data dengan tanda bintang (*) harus diisi.

Pengisian Detil Barang Dokumen Pelengkap Upload Detil Barang

PENCARIAN

NAMA PRODUK

Tampilkan Data Perhalaman

NO	NAMA PRODUK	NO. HS	JUMLAH	KEMASAN	SATUAN
----	-------------	--------	--------	---------	--------

Jumlah Data : 0 Dari 0

DETIL BARANG

Nama Produk *

Nama Tambahan

Jenis *

No. HS *

Kemasan *

Satuan *

DATA PRODUSEN

Nama Produsen *

Alamat Produsen

Negara Asal *

DETIL BATCH

-- Pilih Kurs -- Sumber : <http://www.fiskal.kemeneu.go.id/>

No.	No. Batch *	Jml. Kemasan *	Jml. Satuan *	Jml. Total *	Harga Satuan *	Jml. Harga (Rp) *	Tgl. Produksi *	Tgl. Kadaluarsa *
1.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

* Untuk mengisi detil batch, silahkan memilih kurs terlebih dahulu

DOKUMEN BARANG

No.	Jenis Dokumen	Nomor Dokumen	Tanggal Dokumen	File Dokumen
1.	Certificate of Analysis (COA)	<input type="text"/>	<input type="text"/>	<input type="button" value="Pilih File"/>
2.	Surat Pernyataan Tujuan Penggunaan	<input type="text"/>	<input type="text"/>	<input type="button" value="Pilih File"/>
3.	Health Certificate / Free Sale	<input type="text"/>	<input type="text"/>	<input type="button" value="Pilih File"/>
4.	Spesifikasi Produk	<input type="text"/>	<input type="text"/>	<input type="button" value="Pilih File"/>

* Format file yang diizinkan adalah *.jpg atau *.pdf maksimal sebesar 2MB
** Tidak diperkenankan menggunakan karakter unik, seperti petik (') pada nama file

E-bpom Evaluation Process



e-bpom ALUR PENGAJUAN



Masyarakat usaha membuka
website e-BPOM
<http://e-bpom.pom.go.id>



Timeline: 1 day

REQUIREMENTS of Importation Approval

Input data & documents to e-bpom.pom.go.id :

1. Information of importation
2. Registration approval for retail packaged food
3. Declaration letter with seal Rp. 6.000,- (the product is not intended for retail selling (excluded for food products which had registration number)
4. Certificate of Analysis (QC Release)
5. Health Certificate/Free Sale Certificate from competent authority in country of origin (for raw material and food additive).
6. Product specification, included :
 - Description of products / composition / ingredient
 - Physical/Chemical/Microbial characteristics
7. Packing list, Invoice

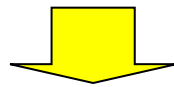
REQUIREMENTS

Certificates of some spesific products

No	Certificate	Retail Product	Raw Material	Food Additive
1	Certificate of Genetic Modified Organism (GMO) (for soybean, corn, tomato, potato products and processed products)	√	√	√
2	Certificate of Analysis of 3-Monochloro Propandiol (3-MCPD) for Hydrolized Vegetable Protein (HVP), Isolated Soy Protein, Soy Sauce	√	√	√
3	Certificate of Analysis of Red Sudan and other prohibited colorants	√	√	
4	Certificate of Analysis of Chloramphenicol contained in honey products	√	√	
5	Certificate of Origin (for products from animal origin – beef powder, etc)	√	√	√
6	Certificate of Indonesian National Standard/SNI (for bottled drinking water)	√	√	
7	Certificate of Halal, if product claims “Halal” on label	√	√	√
8	Certificate of Analysis of Aflatoxin (for nuts and peanuts)	√	√	
9	Approval letter from Directorate General of Livestock, Ministry of Agriculture (for products come from animal origin)	√	√	

TIME LINE PROCESS

24 hours after the completed document has been received during the office hour



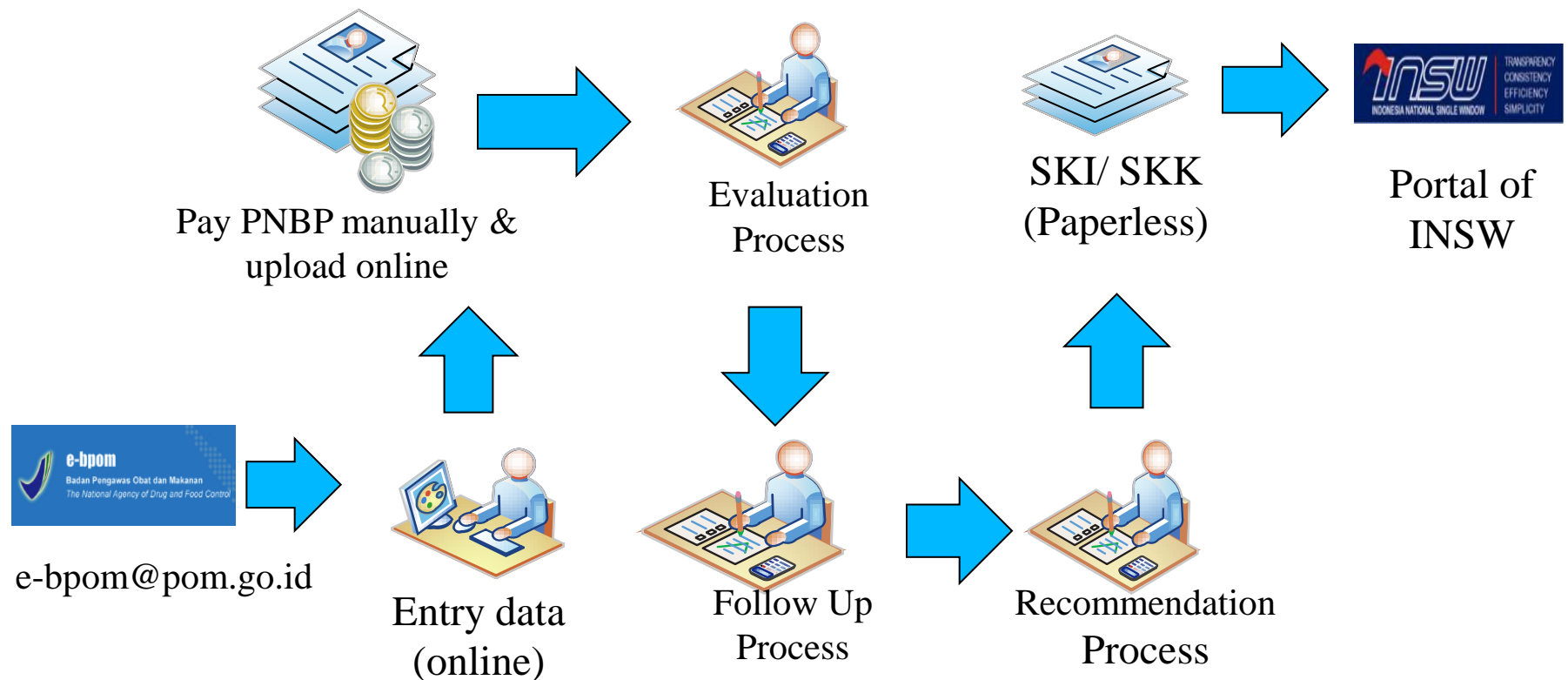
ONE DAY SERVICE

IMPORTATION APPROVAL FEE

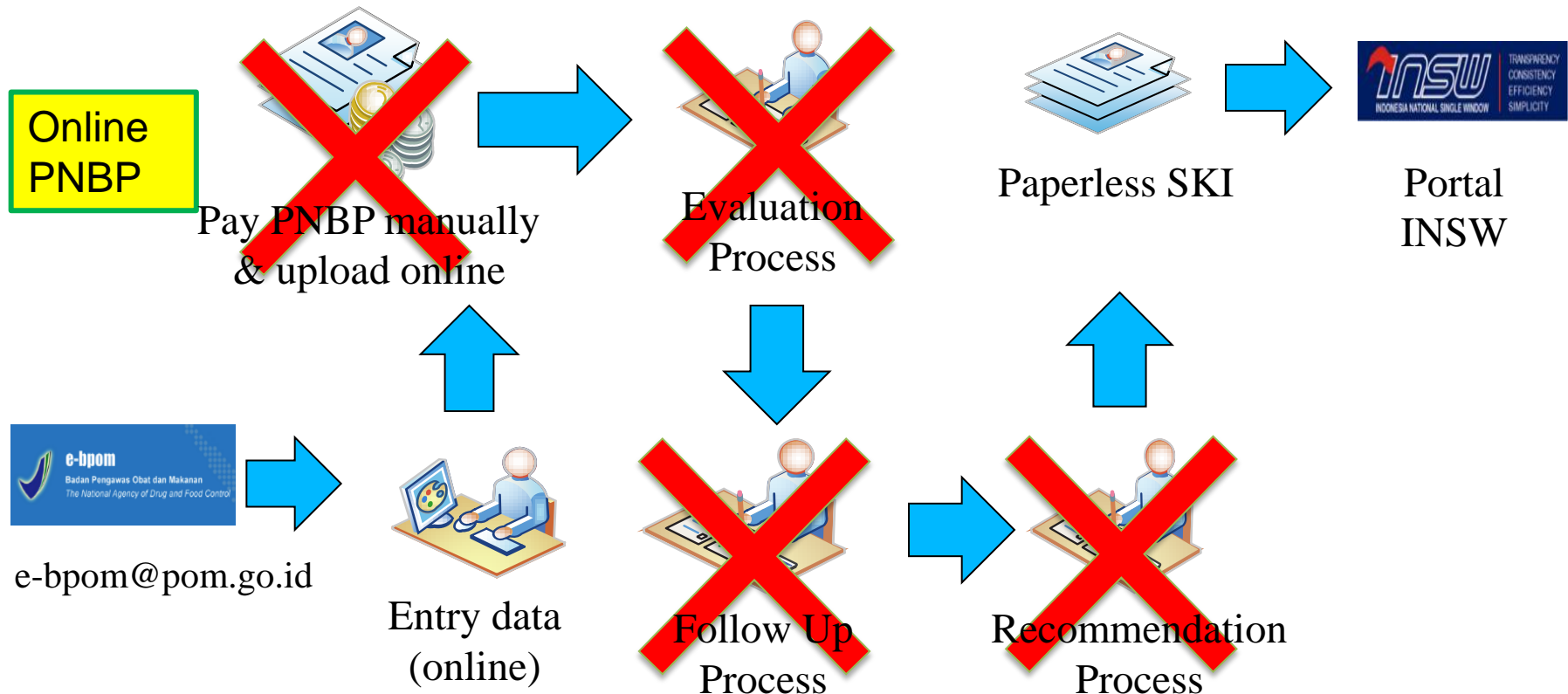
Based on Government Regulation No. 48/2010 on Non Tax State Revenue
→ Rp 50.000,00/item product



Service of The Issuance of SKI (Before Deregulation VI)



Priority Service of The Issuance of SKI (After Deregulation VI)



Priority Service in the Issuance of Recommendation for Importation

Service on the issuance of SKI for food material and food additive importation through automatic recommendation system



Decree of Deputy Chairman for Food Safety and Hazardous Substance Control No 3832 of 2015 concerning Food Industries to Have Priority Service in the Issuance of Recommendation for Importation of Food Material and Food Additives



Good Importer Record on Smart Company Profiling



Risk Based and Fasten Service for Import Control

Food Material Importers :
110 companies
Food Additives Importers :
59 companies



INDONESIA NATIONAL SINGLE WINDOW www.insw.go.id

Since December 2008, in order to provide excellent service for importation, Indonesia conducted electronically system namely Indonesia National Single Window (INSW). Therefore the custom and excise could receive the recommendation by real time.

INSW is a system built to encourage the smooth and speed flow of import goods and reduce transaction costs through increased efficiency of time and money in the process of handling of customs documents and release of goods (custom release and clearance of cargoes).

Importers who will make the importation, must be registered on NSW online portal. Importation approval will be done by officers in NADFC after all the terms and conditions of documents fulfilled.

Importation approval/import permit has been delegated to Drug and Food Control (DFC) at regional area. This is based on the high demand for issuing Importation Approval, especially in border areas, airports and ports which have the international standard.

www.insw.go.id



www.insw.go.id

Akses Portal INSW

Username

Password

Security Code

SLOPX

Login

CONSISTENCY
The foundation of virtue



Indonesia National
Trade Repository



Single Window



ASEAN
Single Window

Indonesia National Trade Repository



HS Code Information

On this feature contain all information about BTKI, Tariff, Rules Of Origin and Import-Export Regulation. Actually, from this section you will get all information.



LARTAS Information

HS Code Information that are specifically presented to you about Import and Export Permit and Regulation that issued by Indonesian Government.



Regulation Repository

This section describes how to get licenses that must be fulfilled according import or export regulations as described in LARTAS (Restriction and Prohibitions).



Rules Of Origin

Product Specification Rules (Rules Of Origin) called ROO that provide information about an item when it is imported or exported between countries in ASEAN.



List of Authorized Traders

Contains information on the list of authorised economic operators, drawn and compiled following the establishment of the Programme of Authorised Economic Operators.



Trade Simulation

Information about regulation, tariff and exchange rates, you can estimate how many cost of importation, licensing should be prepared and how the process and others.



Exchange Rate

Give you information the value of exchange rates that is used in Indonesian Customs inhouse application such as SAP Impor, SAP Kawasan Berikat, SAP Ekspor and others.



Manifest Information

This menu give you about BC 1.1 information which important for importer to know before send impor customs declaration.

REGULATION REPOSITORY

This section provide all about information needed if you will be import to Indonesia.

HS Code Information



















Lartas Information

Regulation Repository

Rules Of Origin

List of Authorized Traders

Indonesia Government Agencies (GA) or Institutions related to import and export licensing services. You can browse anything in Indonesia. Below is list of GA that have licensing services. Click on the GA name to view regulation detail!


1.  Badan Karantina Ikan
2.  Badan Pengawas Obat
3.  Badan Pengawas Tenaga Nuklir (BAPETEN) – Nuclear Energy Regulatory Agency
4.  Bank Indonesia (Bi) – Bank of Indonesia
5.  Ditjen Bea dan Cukai (DJBC) – Directorate General of Customs and Excise
6.  Ditjen Sumber Daya dan Perangkat Pos dan Informatika (SDPPI) – Directorate General of Resource and Equipment Post and Informatics
7.  Karantina Hewan di Badan Karantina Pertanian Indonesia – Animal Quarantine of Indonesian Agricultural Quarantine Agency (IAQA)
8.  Karantina Tumbuhan di Badan Karantina Pertanian Indonesia – Plant Quarantine of Indonesian Agricultural Quarantine Agency (IAQA)
9.  Kementerian Energi dan Sumber Daya Mineral (ESDM) – Ministry of Energy and Mineral Resources
10.  Kementerian Kehutanan – Ministry of Forestry
11.  Kementerian Kelautan Dan Perikanan Republik Indonesia – Ministry of Marine and Fisheries
12.  Kementerian Kesehatan – Ministry of Health
13.  Kementerian Lingkungan Hidup – Ministry of Environment
14.  Kementerian Perdagangan – Ministry of Trade
15.  Kementerian Perhubungan – Ministry of Transportation
16.  Kementerian Perindustrian – Ministry of Industry
17.  Kementerian Pertahanan – Ministry of Defense
18.  Kementerian Pertanian – Ministry of Agriculture



FOOD IMPORTATION MECHANISM




WEBSITE INTERFACE

**INSW**
INDONESIA NATIONAL SINGLE WINDOW

TRANSPARENCY
CONSISTENCY
EFFICIENCY
SIMPLICITY

Indonesia National Trade Repository
INTR

[Home](#) [Indonesia NTR](#) [Trade Simulation](#) [Manifest Information](#) [Exchange Rate](#) [F A Q](#)[HS Code Information](#)
[Lartas Information](#)
[Regulation Repository](#)
[Rules Of Origin](#)
[List of Authorized Traders](#)**HARMONIZED SYSTEM (HS) IN** [\[Back To Search Result\]](#)PARAMETER **DETAIL HS 0402.10.41.00****BTBMI**

	Indonesia	English
Bagian	I	BINATANG HIDUP; PRODUK HEWANI
Bab	4	PRODUK PABRIK SUSU; TELUR UNGGAS; MADU ALAM; PRODUK HEWANI YANG DAPAT DIMAKAN, TIDAK DIRINCI ATAU TER
	04.02	Susu dan kepala susu, dipekatkan atau mengandung tambahan gula atau bahan pemanis lainnya.
		Milk and cream, concentrated or containing added sugar or other sweetening matter.
Pos Tarif	0402.10.41.00	--- Dalam kemasan dengan berat kotor 20 kg atau lebih
		--- In containers of a gross weight of 20 kg or more

FOOD IMPORTATION MECHANISM



TRANSPARENCY
CONSISTENCY
CREDIBILITY



Indonesia National Trade Repository
INTR



WEBSITE INTERFACE

Home

Indonesia NTR

Trade Simulation

Manifest Information

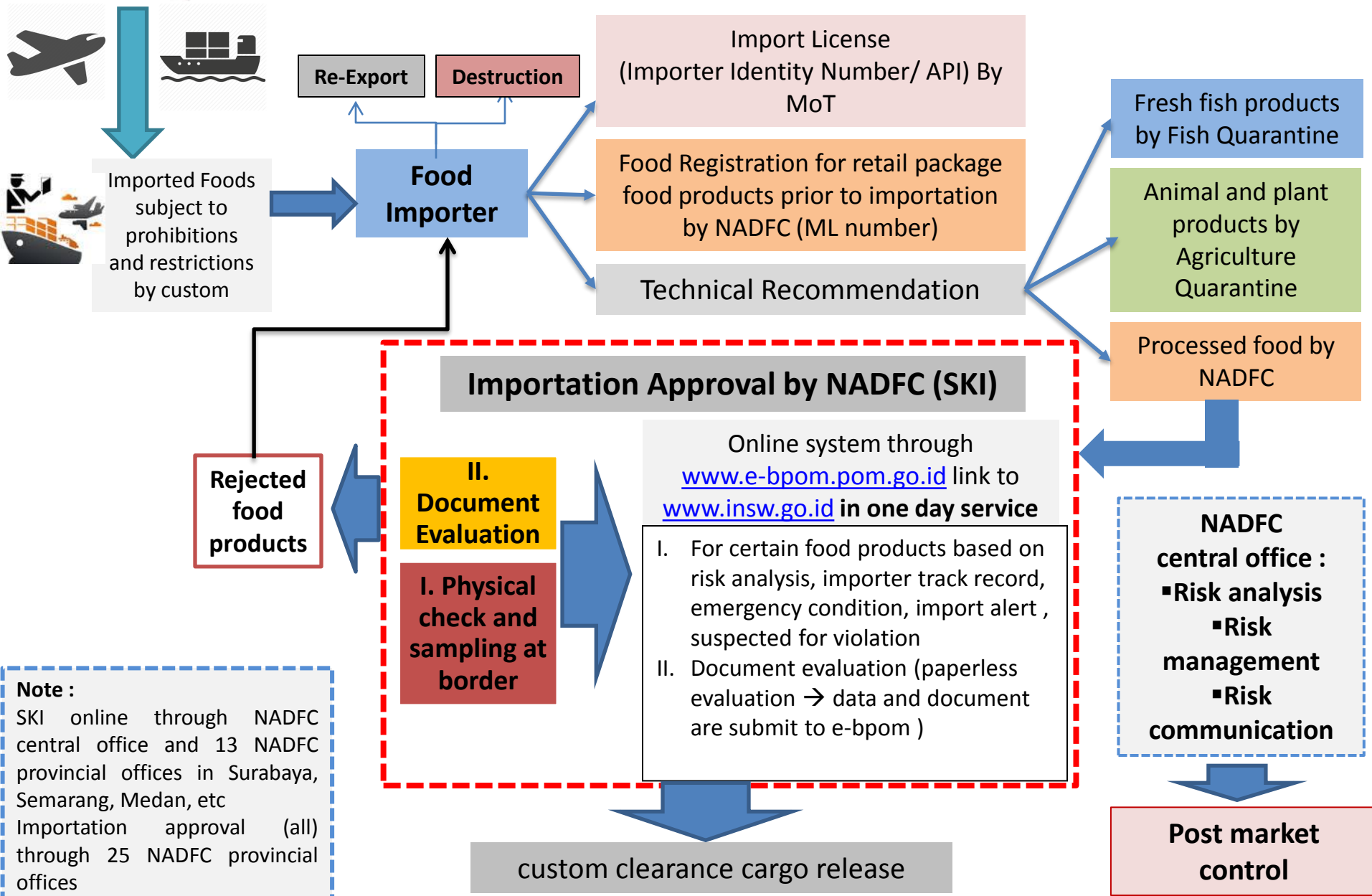
Exchange Rate

F A Q

IMPORT REGULATION (LARTAS IMPOR)

No.	REGULATION NAME	MODUL	KOMODITI	LEGAL	DESCRIPTIONS	REGULATION
1	Pembatasan KH.4, KH.5, KH.7,KH.8a, KH.8b, KH.8c, KH.9, KH.10,KH.11 atau KH.12	943	[Hewan]	Karantina Hewan di Badan Karantina Pertanian Indonesia – Animal Quarantine of Indonesian Agricultural Quarantine Agency (IAQA) PP 82 Tahun 2000 Tentang Karantina Hewan	Susu dan kepala susu, dipekatkan atau mengandung tambahan gula atau bahan pemanis lainnya. - Dalam bentuk bubuk, butiran atau bentuk padat lainnya, dengan kandungan lemak tidak melebihi 1,5% menurut beratnya: -- Tidak mengandung tambahan gula atau bahan pemanis lainnya: -- - Dalam kemasan dengan berat kotor 20 kg atau lebih	KH.4, KH.5, KH.7,KH.8a, KH.8b, KH.8c, KH.9, KH.10,KH.11 atau KH.12
2	Pembatasan PI Hewan dan Produk Hewan	959	[Hewan]	Kementerian Perdagangan -- Ministry of Trade Permendag No. 46/M- DAG/PER/8/2013	Dalam kemasan dengan berat kotor 20 kg atau lebih	PI Hewan dan Produk Hewan
3	Pembatasan Surat Keterangan Impor/Surat Keterangan Komoditas Non Obat dan Makanan	854	[Bahan Pangan]	Badan Pengawas Obat dan Makanan (BPOM) -- The National Agency of Drug and Food Control Peraturan Kepala Badan POM Nomor 13 Tahun 2015	Susu dan kepala susu, dipekatkan atau mengandung tambahan gula atau bahan pemanis lainnya.	Surat Keterangan Impor/Surat Keterangan Komoditas Non Obat dan Makanan
4	Pembatasan Surat Keterangan Impor/Surat Keterangan Komoditas Non Obat dan Makanan	854	[Pangan]	Badan Pengawas Obat dan Makanan (BPOM) -- The National Agency of Drug and Food Control Peraturan Kepala Badan POM Nomor 12 Tahun 2015	Susu dan kepala susu, dipekatkan atau mengandung tambahan gula atau bahan pemanis lainnya.	Surat Keterangan Impor/Surat Keterangan Komoditas Non Obat dan Makanan

Imported Food Control



TECHNICAL PROBLEMS

Retail Packaged food has not been registered / still being registered

Food Registration Number (ML Number) has already expired

Retail Product Label is not complied with approved label i.e. changed in label design, manufacturer, etc

Product almost expired during data input in e-bpom application

Ingredients are not enclosed in Indonesia Food Chemical Codex or other regulations in Indonesia

GMO Statements is not submitted

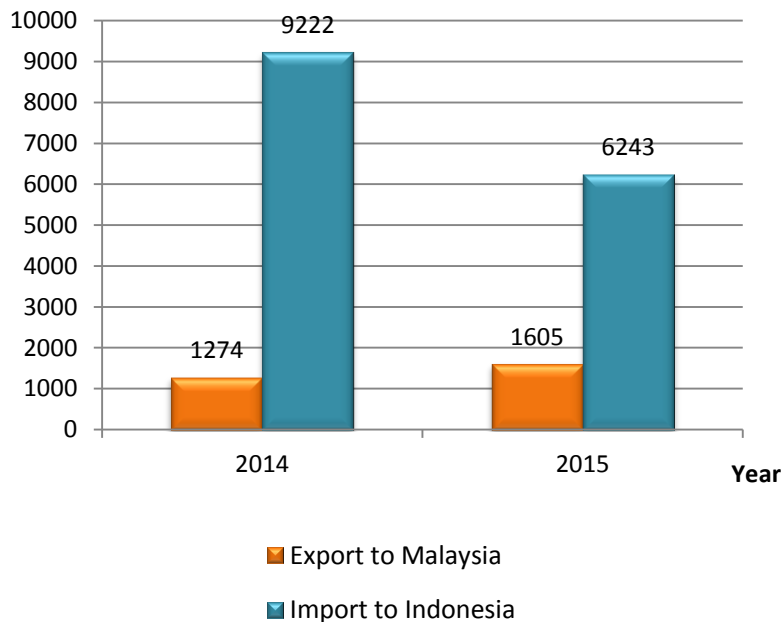
Health Certificate/Free Sale Certificate has already expired

AGENDA

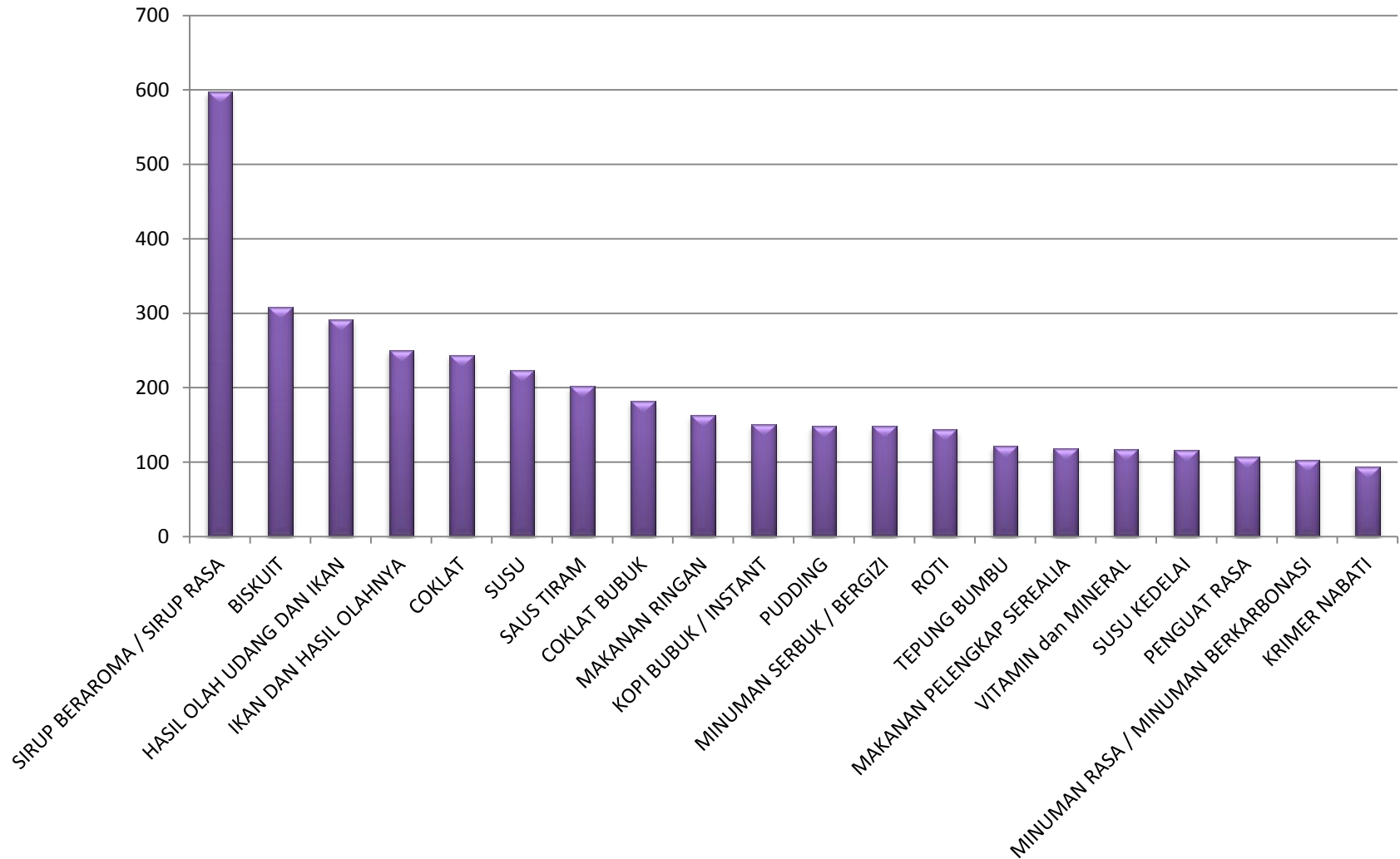


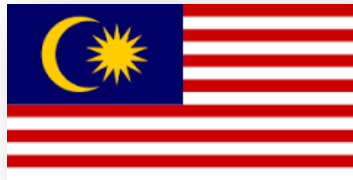
261 food industries in Malaysia noted as food exporter from Malaysia to Indonesia. The products are vary as more than 50 food categories and mainly imported as retail or ready to consume products.

45 Food industries in Indonesia export their products to Malaysia. The products are vary as 32 food categories. They are mainly exported as retail or ready to consume products. Food products such as cookies and ice cream are the most frequently exported products.



Imported Food Categories from **Malaysia** 2015





Exporter in Malaysia

1	QL FOODS SDN BHD	21	MOI FOODS MALAYSIA SDN BHD	41	HACO ASIA PACIFIC SDN BHD
2	KERRY INGREDIENTS (M) SDN BHD	22	NESTLE ASEAN (M) SDN BHD	42	MUNCHYS FOOD INDUSTRIES SDN BHD
3	YEO HIAP SENG (MALAYSIA) BERHAD	23	AIC INGREDIENTS SDN BHD	43	APOLLO FOOD INDUSTRIES (M) SDN BHD
4	MONIN ASIA KL SDN BHD	24	THE LORENZ BAHLSEN SNACK-WORLD GMBH & CO. KG GERMANY	44	ATLANTIC MULTIPOWER GERMANY GMBH & CO OHG
5	FONTERRA BRANDS (MALAYSIA) SDN BHD	25	IDS MANUFACTURING SDN BHD	45	SAN SOON SENG FOOD INDUSTRIES SDN BHD
6	LEE KUM KEE (MALAYSIA) FOODS SDN LTD	26	INNOVATE INSTANT COFFEE SDN BHD	46	ABEL + SCHAFER KOMPLET-BAECKEREI-GRUNDSTOFFE GMBH & CO.KG
7	Barry Callebaut Malaysia Sdn Bhd	27	ACE CANNING CORPORATION SDN BHD	47	RUCKER GMBH
8	Cocon Food Industries SDN, BHD	28	CHEMISCHE FABRIK BUDENHEIM KG	48	NESTLE PRODUCTS SDN BHD
9	MARTIN BRAUN BACKMITTEL UND ESSENZEN KG	29	UNILEVER FOODS (MALAYSIA) SDN BHD	49	SOON SOON OILMILLS SDN BHD
10	AJINOMOTO (MALAYSIA) BERHAD	30	WIBERG GmbH.,	50	MAXMASTER INDUSTRY SDN BHD
11	Cadbury Confectionery Malaysia Sdn Bhd	31	HACO ASIA PACIFIC SDN. BHD.	51	YOKE FOOD INDUSTRIES SDN.BHD
12	Fortitech Asia Pacific Sdn Bhd	32	MUHLENCHEMIE GMBH & CO.KG	52	Kirsch Pharma GmbH
13	IREKS GMBH	33	MUNCHY FOOD INDUSTRIES SDN BHD	53	CSM Deutschland GmbH
14	Bakels (Malaysia) SDN BHD	34	COCON FOOD INDUSTRIES SDN BHD	54	YU-AI FOOD INDUSTRIES SDN BHD
15	ARYZTA FOOD SOLUTIONS MALAYSIA SDN BHD	35	MIAOW MIAOW FOOD PRODUCTS SDN BHD	55	GUAN CHONG COCOA MANUFACTURER SDN BHD
16	TONG GARDEN FOOD (MALAYSIA) SDN BHD	36	SAN SOON SENG FOOD INDUSTRIES SDN.BHD	56	WIBERG GmbH
17	PERFECT FOOD MANUFACTURING (M) SDN BHD	37	MOLKEREI AMMERLAND EG	57	CHUEN CHEONG FOOD INDUSTRIES (M) SDN BHD
18	CEREAL PARTNERS (MALAYSIA) SDN. BHD.	38	HSH Frozen Food Sdn. Bhd.	58	BERYLS CHOCOLATE & CONFECTIONERY SDN BHD
19	Basf SE	39	Matrix Sdn. Bhd	59	Network Foods Industries Sdn. Bhd.
20	NESTLE MANUFACTURING (M) SDN BHD	40	ALFRED RITTER GMBH & CO KG	60	Super Foods Technology Sdn.Bhd.



Exportir from Indonesia

1	Unilever Indonesia, PT	16	Indesso Aroma, PT	31	Firmenich, PT
2	Mayora Indah Tbk, PT	17	Ceres Meiji, PT	32	Cerestar, PT
3	Kaldu Sari Nabati Indonesia, PT	18	Nestle Indonesia, PT	33	Garuda Food, PT
4	Karunia Alam Segar, PT	19	Diamond Cold Storage, PT	34	Gumindo, PT
5	Torabika Eka Semesta, PT	20	Sari Incofood, PT	35	Aladin Indonesia, PT
6	Essence Indonesia, PT	21	Kalbe Farma, PT	36	Asianagro, PT
7	Mondelez, PT	22	Givaudan Indonesia, PT	37	Coca Cola Bottling Ind, PT
8	Indofood CBP Sukses Makmur, PT	23	Yupi Indo Jelly, PT	38	Nutricia, PT
9	Frisian Flag Indonesia, PT	24	Indofood Fritolay, PT	39	Tricipta Chandra, PT
10	Seasonal Supplies Indonesia, PT	25	Freyabadi Indotama, PT	40	Salim Invomas, PT
11	Sanghiang Perkasa, PT	26	Sinar Sosro, PT	41	Jakarana Tama, PT
12	Adyaboga, PT	27	URC Indonesia, PT	42	Wahana Citra Nabati, PT
13	Marizarasa, PT	28	Sinar meadow, PT	43	Gandum Mas, PT
14	Foodex, PT	29	Bumitangerang mesindo, PT	44	Tiga Pilar Sejahtera, PT
15	Astaguna Wisesa, PT	30	Nutrifood, PT	45	Saritama Food, PT

AGENDA



Law No 18/ 2012 concerning Food

Definition of food safety

Prevent food from biological, chemical, and other pollution that can interfere, harm, and endanger human health

Not conflicting religion, belief, culture

Article 69 Food safety is implemented through

Food sanitation

Control of food additives

Control of genetically engineered food products

Control of food irradiation

Establishment of food packaging standard

Issuing of food quality and safety guarantee

Halal product guarantee for those required

Government Regulation No. 69/1999 Concerning Food Labeling and Advertisement (related on HALAL LABEL)

Article 10

Person(s) who produce and import food products into Indonesia for trading and state the food is Halal for moslem, **must be responsible for the correctness of the statement and must label the products with Halal tag.**

Article 11

Person(s) who produce and import food products into Indonesia for commercial purpose must comply food examination from the accredited Institution according the regulation.

Law No. 33/2014 on Halal Assurance System

Article 4

Products that enter, distribute and trade in Indonesian territory **shall be certified as Halal**

Article 63

- Halal obligation stated in Article 4 will be **implemented after five years** from the regulation has been issued
- Prior to halal obligation, product types shall be regulated gradually by Government Regulation



HALAL



THAYIB



Halal dan thayyib is like two side of coin that cannot be separated

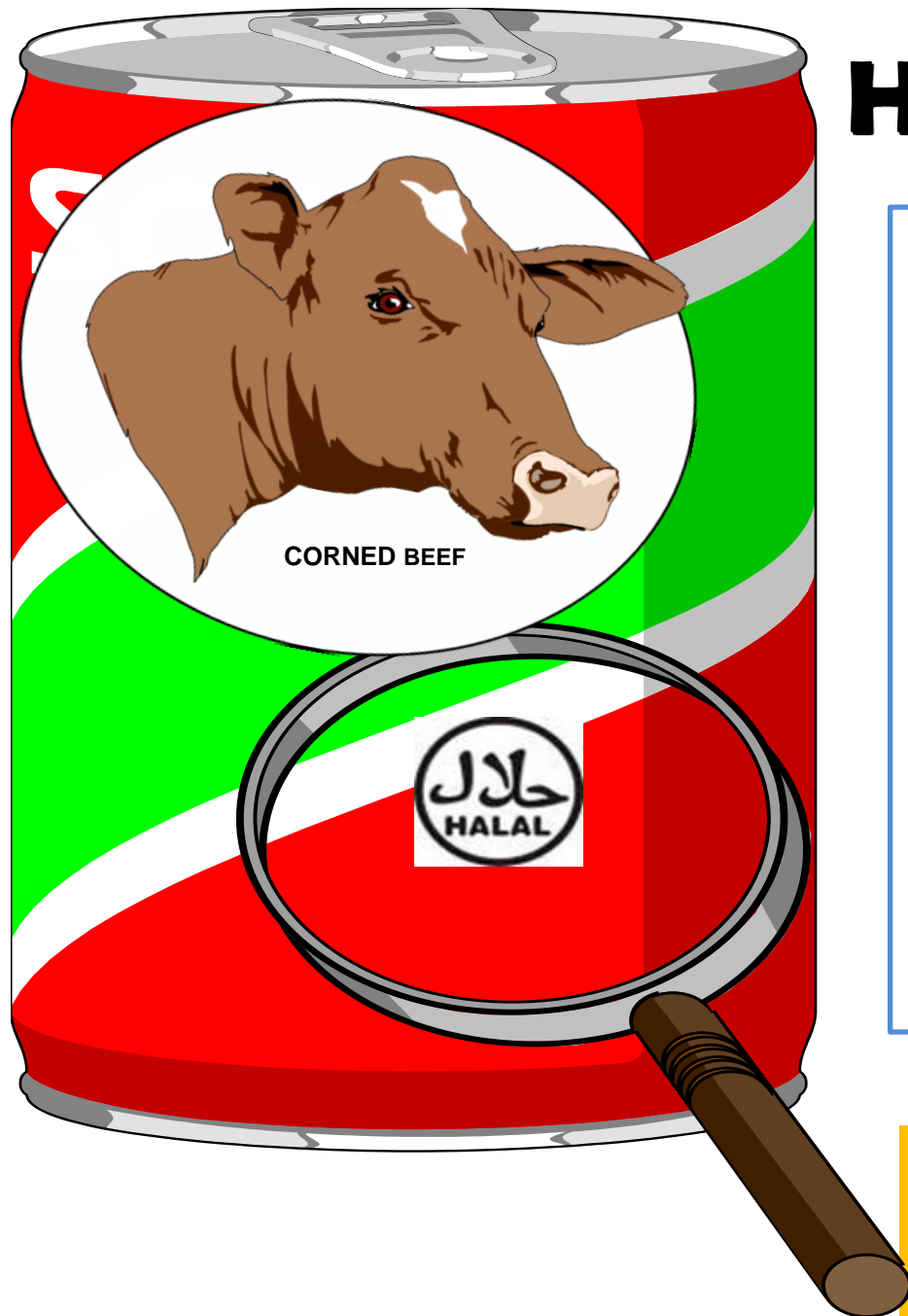
Halal

Lawful, permissible



Thoyyib

Wholesome (safe, clean,
nutritious, quality, authentic)



Halal Statement

- Mandatory as if every person who produce and / or enter the food into the territory of Indonesia for trade, declared that the product is halal for moslems, according to the provisions they have to put the halal logo and / or halal statement on label.
- Producers/Importir shall be responsible for the correctness of the statement and shall be obliged to state lawfull or word Halal on Label

Halal Statement is integral part of the Label.

HALAL CERTIFICATION AND THE IMPLEMENTATION OF HALAL LOGO



1. Halal approval by MUI based on MUI Fatwa
2. Implementation of halal certification and labelization based on audit result from MUI, NADFC and Ministry of Religion Affairs
3. This MoU was prepared in order to improve coordination and labelization between MUI, Badan POM, and Ministry of Religion Affairs



Based on MOU between Ministry of Health, Ministry of Religion Affairs, and Majelis Ulama Indonesia (MUI), 21 Juni 1996

KEY INSTITUTION FOR HALAL FOOD CERTIFICATION



Badan POM :

Audit for Good Manufacturing Practices implementation, as a preventive effort to earn safe and good product.



Ministry of Religion Affairs :

Audit for internal auditor, who is responsible for the halal products. It also check facilities for employees/operators, and training concerning with their Halal product.




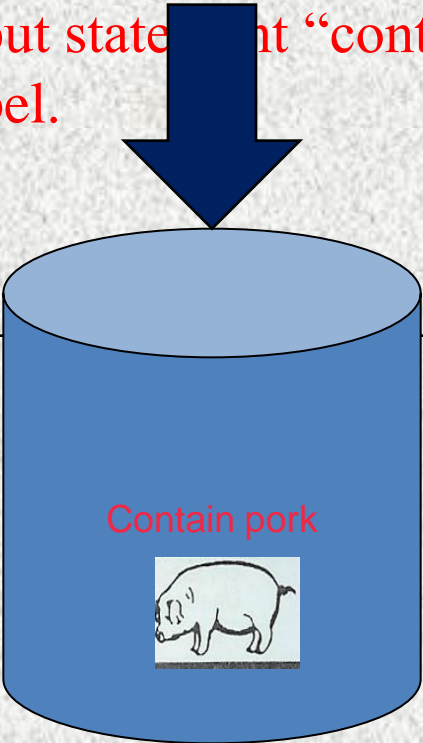


Majelis Ulama Indonesia (LPPOM MUI) :

System Audit for documentation of raw material including ingredients, processing aids and food additives used for concern product. They also check the last 3 months purchasing invoice for raw material and production process. Audit for implementation of Halal Assurance



REGULATION IN ORDER HALAL CAN BE AS VOLUNTARY OR MANDATORY

VOLUNTARY	MANDATORY
 Label claim halal after obtain certificate of Halal from Indonesian council of ulama	 If product obviously contain pork must put statement “contain pork” on the label.
 Halal logo can be put on label after fulfil Good Manufacturing Practice and approval letter from National Agency for drug and food control (NADFC)	

SUMMARY



- Implementation of Indonesia National Single Windows since December 2008 with compiled information via www.insw.go.id
- NADFC jurisdiction in importation of processed food (retail product, food additive, raw material)
- One roof online service through e-bpom.pom.go.id with one day service
- Halal and thayyib is like two side of a coin and can not be separated
- Food safety and halal issues are very complex. Need coordination with related stakeholders (government, producers, consumers) and also harmonization between government to government
- Food producer, importer, distributor and retailer must be responsible for food safety and quality to ensure that foods are safe for the consumer

FEBRUARY 25, 2015

J TINDAKAN UNTUK MASA DEPAN

HALOBPOM 500533 @bpom_ri



NADFC won 5th position in e-Transparency Award 2014 - Jakarta, 20 November 2014

ACTUAL NEWS

PRESS RELEASE/PUBLIC WARNING

G/S PROCUREMENT

REGISTERED PRODUCTS

DEPUTY I

- ☐ **REGULATION**
- ☐ **REGISTERED PRODUCT**
- ☐ **PRESS RELEASE / PUBLIC WARNING**
- ☐ **INDONESIA RAPID ALERT SYSTEM FOR FOOD AND FEED**
- ☐ **ETC**





TERIMA KASIH

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